

THE COMPUTER WORKSHOP GROUP NEWSLETTER

May 2023

WELCOME TO MAY



Chris Bugeja
Owner / Director

It's officially May! While we certainly hope you enjoyed the Easter break and public holidays, here at The Computer Workshop Group we are gearing up for another great month!

Through April, the shop has grown further as we welcome new staff to expand our ever-growing team.

With recent trips out West, we have been able to complete a range of new Starlink installations which is always rewarding! Connection this good, has not always been possible for remote locations, and it is amazing to watch the advancements in technology.

I would also like to take a moment to say "thank you" to the incredible Clermont community. We love opening the shop and assisting all our regulars, plus all of the new customers we meet along the way.

If you haven't already, please Like and Follow our Facebook page so you can be kept up-to-date with all of our adventures.

Our team are incredibly passionate about what we do, and we look forward to "Making IT Happen" for you!



TESTIMONIAL:

Meghan Knight

Thanks to Jason for completing a same afternoon TV antenna repair for my mum. Thanks also for being a top bloke and letting puppy George supervise your works.

We were extremely happy with the job and have no hesitation in recommending this company.

BLOG HIGHLIGHT

"UNDER CONSTANT ATTACK"



We just seem to be constantly bombarded with malicious attempts to gain access to our data whether it is by email or through other electronic devices. There seems to be a tidal wave of threats at present, so here is a brief description of some of the threats.

Email Phishing – The most common threat we see, is generally a mass email attack, attempting to gain access to your user details and data. The emails will often look like they come from legitimate sources, and will often be made to reflect well-known business emails in an attempt to fool you.

Spear Phishing – This is very similar to an "Email Phishing" attack but is targeted at a much smaller target base (*Often only a single person that has been identified as a person of influence in a business*).

There are a few variations on this theme, but all are basically trying to gain access to either your Username and Password, or even Data that you may hold.

We often see where a business email has been "Spoofed" (*Email address looks correct but has come from a different source*). These often are requesting some form of urgent action, usually to do with finances and likely with very little detail. We have even seen them asking for iTunes cards to be purchased and the details be sent to the originator of the email.

If your email has been compromised the attacker (*or as they are often now referred to the Threat Actor*) will most likely monitor your emails and try and identify potential high-value targets and then either use a "Man in The Middle" or a "Spear Phishing" attack.

Man in The Middle – Messages are read by the attacker without the knowledge of the sender or recipient. Sometimes this process introduces malware onto a user's PC, however, can also be used to divert emails in an attempt to extract funds by changing payment details on Invoices, or misdirect funds in some other way.

But of course, it doesn't end there, the above are all examples of email-related attacks. However, your mobile phone, and other phone systems could also be targeted.

Vishing – These are scam phone calls, they can be pretending to be from a State or Federal Government Department (Tax Office, Police State or Federal, etc) or a business that you may legitimately use, for example, Microsoft or Amazon.

They'll use threats of arrest, fines, or potentially a message saying your payment has been taken. If you have an issue hold and speak to someone. On some occasions, they may even requests to access your computer to fix an issue.

To read the full blog, please visit www.thecomputerworkshop.com.au

TOWNSVILLE

📍 361 Bayswater Road,
Garbutt

☎ 07 4775 3442

CLERMONT

📍 30 Capella Street,
Clermont

☎ 07 4983 2666

CLONCURRY

📍 42A Ramsay Street,
Cloncurry

☎ 07 4755 0918

Printers | SCANNERS

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Whether you are looking for a large format, multifunction or Laser and Inkjet printer, The Computer Workshop Group can supply you with just the right printer for your needs.

We supply a range of label and receipt printers, which can be a valuable asset to your business.

Visit us today at The Computer Workshop Group, and speak with one of our friendly team members, so we can help you today.



MARKETING SERVICES

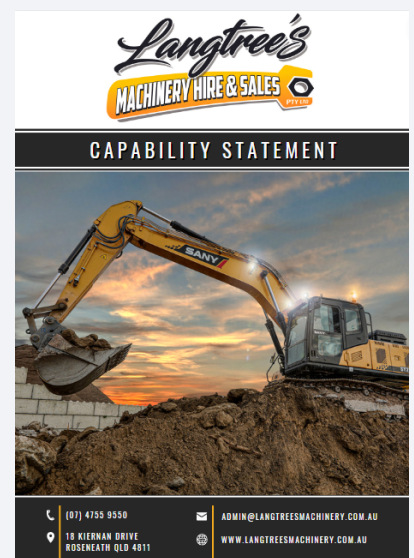
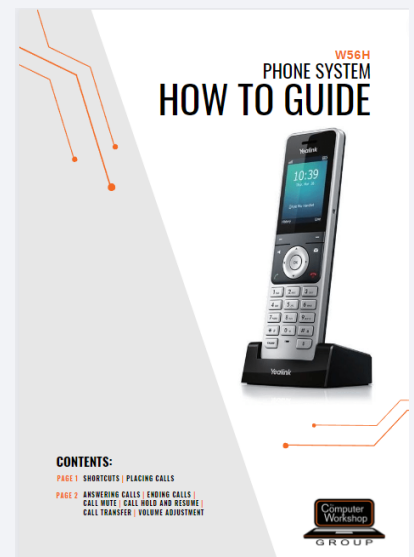
Did you know, The Computer Workshop Group offers more than IT and computer services?

We also offer a whole range of Graphic Design and Marketing services. So, if your business is looking to have some promotional or advertising materials created, contact us, and we can "Make It Happen".

We offer the following design services:


- Advertisement Design
- Brochures
- Business Forms
- Business Cards
- Business Documents
- Business Invitations
- Business Presentations
- Business Proposals
- Business Signage
- Capability Statements
- Certificates
- Client Documents
- Company Policy
- Cover Images
- Cover Letters
- Creative Writing
- Email Signatures
- Facebook
- Flyers
- Formitize Forms
- Gift Vouchers
- Google My Business
- How To Guides
- Instagram
- Letter Heads
- Linked In
- Newsletters
- Pricing Guides
- Product Flyers
- Quotes
- Resumes
- Social Media Posts
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SAMPLE WORKS



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✉ info@vet2urpet.com.au

🌐 www.vet2urpet.com.au

📍 5 Thuringowa Drive
Kirwan QLD 4817



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cladding solutions QLD

- ☎ 0417 506 010
- ✉ dave@claddingsolutions.com.au
- 🌐 www.claddingsolutions.com.au
- 🏠 27 Pilkington Street
Garbutt QLD 4812



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Your Trusted Builders in Townsville

- ☎ 07 4773 6012 | 0431 338 022
- ✉ accounts@cohenconstructions.com.au
- 🌐 www.cohenconstructions.com.au
- 📍 26 Hamill Street
Garbutt QLD 4814



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